10 to 16 to 10 to

Celebration of life

Tor Bertha Finith Roe



Sunrise September 23, 1938 – Sunset December 17, 2021

Thursday, December 23, 2021 11:00 AM

Bethlehem Baptist Church 587 North Fourth Street, Newark, NJ (973) 482-3692 Reverend Fred Sullivan, Pastor



Bertha Smith Roe, daughter of the late Dobie and Willie Smith Sr. was born September 23, 1938 in Alamo, GA and passed from labor to reward on December 17, 2021. She was preceded in death by her sister Sonja Arrington, her brothers Willie Jr. and Jonathan.

She attended elementary and Junior high in the Elizabeth NJ School District and she graduated from East Orange High School in 1955.

Bertha met and married Berton Roe, Sr. From that union they had four children Berton Jr, Bertrand, Bertrum, and Bertara.

She was very diverse, talented, and always excelled in whatever she did. Bertha had the gift of gab which sometimes got her into trouble. But, that gift led to her magnificent career as a salesperson. She excelled at Kleins, Korvettes, and Bambergers in Newark. But, her biggest success was at BushBerg Brother's Furniture Store. Where she was dubbed the Queen of Market Street and Bertha Bushberg. Her fame was further commemorated in the quote below:

"FROM NEWARK'S EARLIEST DAYS TO THE PRESENT, FURNITURE HAS BEEN A CONSTANT PART OF ITS HISTORY.

From the great chair that Robert Treat used at council meetings to the sonorous voice of Bertha, Bushberg's TV super saleslady of home furnishings, the appointment of home and hearth has been significant here."

KnowingNewark.npl.org

Bertha was an extraordinary person in many ways. She had a lovely singing voice. We were so in awe of her beauty and talent as we watched her sing on the Ted Mack Amateur Hour. She took that love of singing with her when she became a devout member of Bethlehem BC. Where she also showed her love of children as she worked with the Little Church for Little People and many other positions in the church. That love came from lessons learned from her parents, her love of God, and her family. She was the first born and she was godly proud of every member of our family's achievements. She tried to show up for every event we were involved in. She was fun loving, outgoing, never met a stranger, loved playing cards, just enjoyed life. Bertha exuded love to everyone and she was an icon in Newark. Her customers not only wanted her salesmanship, they came to her for advice and friendship. She was well known from being mentioned on the Wendy Williams Show to a fan requesting an autograph at Disney World. We can see Bertha now seated in Heavenly Places saying "Looking to see you all"

She leaves to cherish her memory her children Berton Jr [Tisha], Bertrand, Bertrum [Donna], and Bertara, her grandchildren, Tanisha [Miles], Gary, Shonte, Breah, and Van, her great grandchildren, Miles Jr, Mason, Madison, and Major. 4 brothers, Rev. Bobby L. of Columbia, SC, Samuel of Linden, NJ, Michael and Tony of East Orange, NJ, 2 sisters Shirley Sullivan of Toms River, NJ, and Mickey Sutton of Irvington, NJ, 3 sisters-in-law, Carol, Columbia, SC, Vanessa & Yolanda of East Orange, Aunt Rudell Williams Joynes, and a host of other nieces, nephews, cousins, relatives and friends who loved and adored her!



Reverend Fred Sullivan, Officiating

OPENING HYMN
PRAYER OF COMFORTDeacon Michael Smith
SOLOSis. Antonique Smith
SCRIPTURE Old Testament
MUSIC MINISTRY
WORDS OF COMFORT Bro. Anthony Smith Bro. Bertrand Roe
RESOLUTIONS AND ACKNOWLEDGEMENTS Deaconess Fran Bradman
OBITUARY Sis. Alexis Smith
SOLO Sis. Antonique Smith
EULOGYRev. Malcom Corey Smith, Sr. Life Transformation Church, East Orange, NJ
RECESSIONAL
INTERNMENT Fairmount Cemetery Newark NJ

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Don't think of her as gone away, her journey's just begun
Life holds so many facets, this earth is only one.
Just think of her as resting from the sorrows and the tears
In a place of warmth and comfort where there are no days or years.
Think how she must be wishing that we could know today
How nothing but our sadness, can really pass away.
And think of her as living in the hearts of those she touched
For nothing loved is ever lost and she was loved so much.

You can only have one mother Patient kind and true: No other friend in all the world. Will be the same to you. When other friends forsake you, To mother you will return, For all her loving kindness, She asks nothing in return. As we look upon her picture, Sweet memories we recall, Of a face so full of sunshine. And a smile for one and all Sweet Jesus, take this message, To our dear mother up above; Tell her how we miss her, And give her all our love.



Acknowledgement

The family of **Bertha Smith Roe** wishes to thank everyone for the prayers, love & sympathy shown to us during our time of sorrow. May the peace of God which passes all understanding abide with you all. We love you and God's blessing always!!

A special thank you to our sister Mickey who was Bertha's excellent caretaker and kept our family and friends updated on her health.

Professional Services Provided By

Clarence B Wright Funeral Home, Inc.

579 Grove St, Irvington, NJ 07111 Phone: (973) 374-7058